

## **Call for papers and contributions**

for the Art of Management and Organisation Conference 2018,  
in Brighton, UK.

for the stream:

Organisations as Works of Art,  
A Collection of Applications

## **Summary**

This stream revolves around the notion of organisations as works of art. This notion influences the way we look at an organisation and its performance.

The objective of the stream is to build a curated collection of applications based on this notion. The collection is exhibited in situ embodying the notion as a whole within a diversity of forms and mediums.

We would like to invite people to contribute to this collection by means of papers, but also by various other formats that could be exhibited.

## **Organisations as works of art**

Organisations and works of art are both high impact, man-made creations, which are profound manifests of the existence of man, but they seem to exist in quite separate domains.

What would happen if these worlds were connected?

The significance of an organisation is rooted in a strong *raison d'être*, which relates to a broad set of human needs and aspirations. Works of art are wonders in that they connect profound ideas with unique expressions in form and matter. The transgression of the power of art to an organisation deepens the meaning of that organisation, augments its existence and increases its value.

Not a small thing. And this is what we want to investigate in this stream.

For more reading on this subject, we refer to the essay by Hein Duijnsteer:  
<https://www.stordesupdate.com/organisations>

## **Applications and performance**

The stream explores 'organisations as works of art' in terms of how such an organisation works, what it provides and how it affects performance and value of an organisation. It sheds a different light on the essence of an organisation and how it is designed and managed.

We choose to look at organisations through what we have called applications. Applications are the general term for the products, services, expressions and organisational structures and practices.

The applications are the means to generate outcomes and value. Through the applications we can experience the organisation as a work of art.

### **A collection of applications**

To materialise and exhibit the notion of organisations as works of art we want to build a collection of applications as developed and operated by organisations. We invite people to contribute to that collection of applications.

The format in which these applications are shown, described, and illustrated may vary (talks, images, narratives, objects, performances).

We look for a certain degree of physicality to gain impact in showing the collection. The aim is to curate the collection of applications in-situ and create an exhibition where static pieces but also more dynamic installations and live performances, can be shared with the conference audience in a specific, spatial setting, and eventually document the outcomes.

We envision an open space where people can see and experience the applications. These can be objects or artefacts/activities to be commented on through a more interactive engagement with the audience. The exact form of the exhibition depends on the properties and formats of the contributions.

### **The call for papers and contributions**

The regular format for contributions at the conference is a paper presentation that is usually 20 minutes long leaving 10 minutes for Q&A. We encourage contributors to extend the format of their work in order to create an expressive collection that can be shown during the conference to a wider audience. We look forward to a lively dialogue with contributors and welcome your ideas and propositions to contribute to this collection.

Abstracts of no more than 500 words, in word.doc format, should be submitted as an email attachment by 1 December 2017 to [aomo2018@gmail.com](mailto:aomo2018@gmail.com) and to [hein.duijnstee@stordes.com](mailto:hein.duijnstee@stordes.com). All decisions will be made on the basis of the abstracts submitted. For those in need of a fully refereed conference paper, a deadline for submission will be communicated a little closer to the conference.

For more information on the conference:

<https://artofmanagement.org/about/>

For specific information about the stream you may contact [hein.duijnstee@stordes.com](mailto:hein.duijnstee@stordes.com)

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