

Norwegian Wood? Disrupting Design Thinking

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Call for Papers and Contributions

In the last few decades, Design Thinking has been heralded as the new silver bullet for problem solving and product/service design. Endorsed (and defined) by Stanford IDEO and Columbia Business School, design thinking has become the "it" course for hipsters, start-ups and CEOs to attend, that can be seen as another attempt by management and business to adopt/adapt/cannibalise the long-standing tradition of creative practice linked to art and design. However, the real revolutionary power of this approach is ost in the "method" approach of following different paths and techniques, and in many cases practitioners and experts are not really familiar with the studio-based practices of artists and designers that actually inspire this new wave. Because art and design are rather loose and failure embracing practices, that can spark new ways of thinking about old problems, as well as rethinking our own identities, and somehow a loose approach to design thinking may disrupt established ways of thinking.

In this stream we will welcome presentations, workshops, installations, performances, etc, addressing different aspects of design thinking, for example:

1. Designing design thinking
2. the role of art for education
3. Education as art
4. Beyond the methodology
5. Design thinking and education
6.

Abstracts of no more than 500 words, in word.doc format, should be submitted as an email attachment by **2nd December 2019** to aomo2020liverpool@gmail.com and to Beatriz Acevedo beatriface@yahoo.com as stream conveners. All decisions will be made on the basis of the abstracts submitted. For those in need of a fully refereed conference paper, a deadline for submission will be communicated a little closer to the conference.

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