



ART AS ACTIVISM

18th August – 21st August 2022

AoMO 2022

Conference Programme

Hosted by Bluecoat and University of Liverpool

Convened by [Jenna Ward](#)

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Art as Activism

10th Art of Management & Organization Conference

Bluecoat and University of Liverpool, UK – 18th-21st August 2022

‘If anything, art is... about morals, about our belief in humanity. Without that, there simply is no art.’

Ai Weiwei

Art can make the unseen seen. Art can shine a light on what was previously hidden -- often things the artist believes should change. More and more artists are using their art to disrupt, to confront and to question the status quo. Art can be used as a mechanism of protest, as a way of speaking truth to power and as a sense of possibility to fuel motivation for change. From Hamlet’s play within a play, to Banksy’s graffiti, to yarn-bombing – again and again, art is created and engaged, not just for arts’ sake, not in an abstract pursuit of beauty, but with an activist purpose to challenge, to mock, to shine a light where it has not shined before. Whether it be performance art, feminist art or socially engaged practice, art is a form of political currency for actively addressing the social structure. Contemporary artists such as [Jacob V Joyce](#), [O’Hooley and Tidow](#), [Sonia Boyce](#), [Zaria Forman](#), [Tania Bruguera](#), [Ai Weiwei](#) and the [Guerilla Girls](#) find their creativity inspired by social inequalities rooted in race, gender, sexuality, capitalist systems of oppression, environmental issues and institutional violence.

Drawing on their passion and creativity, the Art of Management and Organization 2020 conference takes on the theme of ‘Art as Activism’ with respect to organizations and management. Organizational studies have long embraced topics such as organizational change, power, control, and resistance. Yet, the role of art and artfulness within these processes has been largely ignored.

For more information about the Art of Management & Organization conference and other activities including the journal Organizational Aesthetics please see our web site and Facebook page www.facebook.com/ArtofManagementandOrganization You can also Tweet @Ao_Management #onlyatAoMO

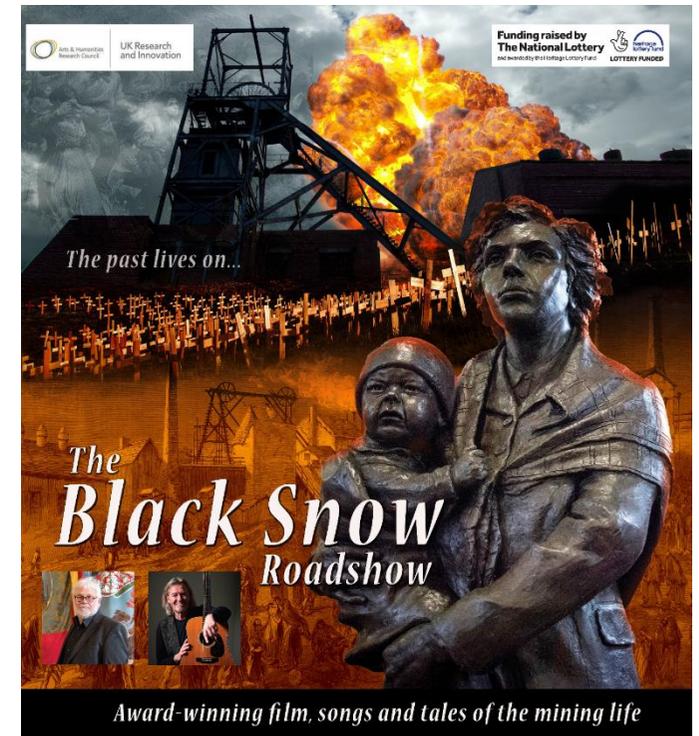


Events & Highlights

The Black Snow Roadshow - AWARD-WINNING FILM & SOUNDTRACK CONCERT

Jed Grimes – guitar/vocal Steve Linstead - vocal

An evening of song, poetry, story, laughter and some tears. The 23 minute documentary film, written and directed by Stephen Linstead won UK *Best Film* at the *Research in Film Awards 2018* awards at BAFTA, and 82 other international awards/selections including the *Hollywood International Independent Documentary Awards*. It has now been acquired by the BFI for its *Film Forever* archive, and has been shown on broadcast TV more than 30 times. It tells the story England's long-forgotten worst mining disaster when 361 miners and rescuers were killed in explosions at the Oaks Colliery, Barnsley in 1866 and the emotional struggle against the odds by local people to raise a memorial 150 years later. *Black Snow* is the choking black dust which rained down from the heavens after the blasts. Jed Grimes (twice BBC Radio 2 *Folk Award* Nominee) composed and arranged the music, with Mercury Music Prize winning producer Rob File (*Badly Drawn Boy*). The music in its own right won an award for excellence at the Southern Shorts Awards, Atlanta, Georgia Film Festival, and in the Roadshow this is expanded into a full concert set with Steve adding vocals, and both Jed and Steve contributing original material and new arrangements of traditional pieces.. Visually compelling with atmospheric cinematography, using virtual reality footage to recreate the disaster, the film builds to a moving, inspirational and spiritual climax. The 90-minute multimedia roadshow sets this poignantly in context through songs, poems, stories and original visuals. The film has featured on *Together TV*, BBC *Look North* and in *The Times*, and had a double page centre spread in the *Daily Mirror*. The Roadshow has played several independent cinemas and arts festivals including Ripon International Festival and the Edinburgh Fringe.



“A moving documentary. A dramatic reconstruction from real-life accounts [a] brilliant evocation of a lost way of life – and the lives lost in it” – Paul Routledge *Daily Mirror*

“An award-winning documentary, gaining plaudits from across the globe for a story that focuses on a small section of Yorkshire” - *Living North*

“The sort of show for which the Fringe exists. Informative, provocative... and entertaining. A must-see show indeed”- *Edinburgh Festival Fringe*

“A terrific multi-media joined-up local history community project about really significant events ... a canny piece of work” *Jerry Simon, Stirrings Magazine*

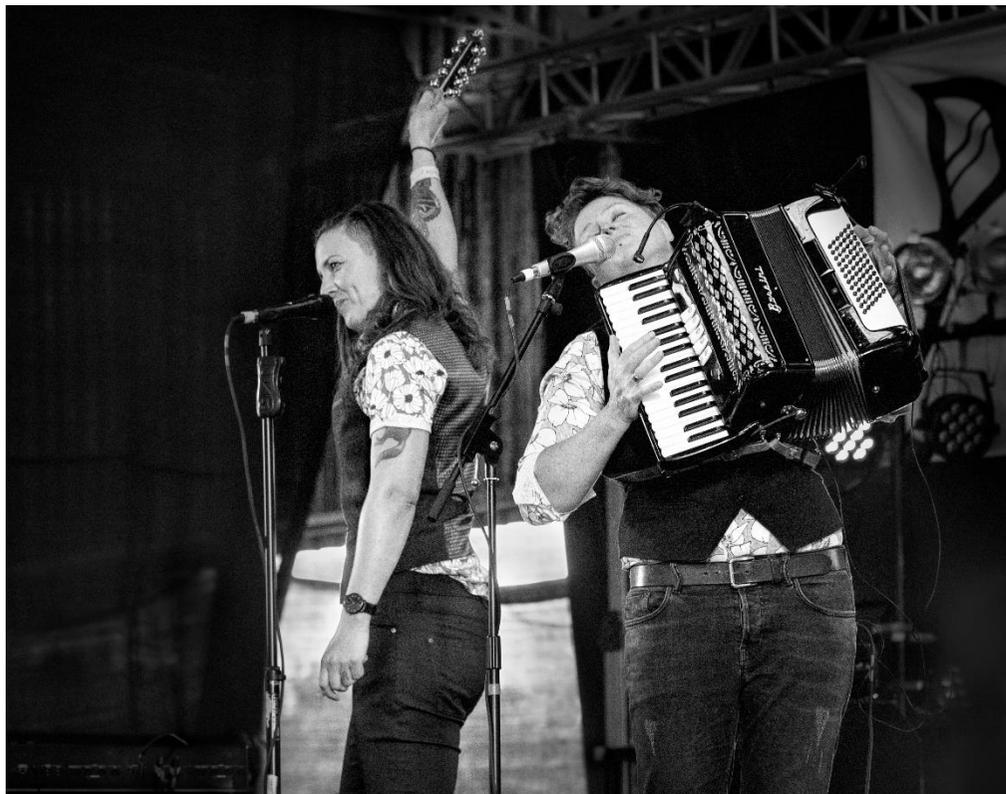
Broadstairs International Folk Week was very pleased to feature the Black Snow Roadshow in 2019. The film is extremely moving and involving, with seamless links between historical facts and the lasting impact of the disaster on the community. It is of high quality and deserves to be shown on national TV. Wrapped around the film is the specially written score which has heartfelt lyrics and beautiful tunes; Jed Grimes and Steve Linstead do the whole story justice and honour the memory of those involved. We had to turn people away from the venue – we should have shown it twice! *Jo Tuffs Festival Director*

10 Years of O'Hooley & Tidow

Celebrating their 10th year of performing together, much loved Yorkshire folk duo **Belinda O'Hooley** and **Heidi Tidow** have been propelled into newfound fame for penning the theme tune for **Sally Wainwright's** hit **BBC1/HBO** drama 'Gentleman Jack', earning them global admiration, appearances on TV, **Radio 4 Woman's Hour** and concerts that sell out months in advance.

Belinda and Heidi's boundless songwriting has been described by **The Guardian** as 'exceptional' and **The Independent** as 'defiant, robust, northern, poetical, political folk music for the times we live in.' From an emotionally charged song about an elephant orphanage in Nairobi, to a joyous celebration of the Leeds cycling champion **Beryl Burton**, they explore, consider and connect subjects and stories in a distinctive, inventive and memorable way.

Having the originality and skill to invite comparison with the most celebrated harmony duos, from early **Simon and Garfunkel** to the iconic **Kate and Anna McGarrigle**, **6 Music's Tom Robinson** says 'They sing together in the way families do. Normally, you only get that closeness in the voices with family bands like **The Coppers** or **The Watsons**.'



'I have just listened to your track, 'Beryl', with tears in my eyes! It's beautiful and brilliant.' **Maxine Peake**

A MOJO MAGAZINE TOP 10 FOLK ALBUM

Nominated four times for BBC Radio 2 Folk Awards 'Best Duo'.

'England's answer to the McGarrigles.' * * * * * **The Guardian**

'Brave, beautiful and full of love.' **Martin Simpson**

'Insightful, determinedly left-field angles on the human experience.'
* * * * * **MOJO Folk Album of the Month**

'Have Belinda and Heidi done it again? Certainly.'
* * * * * **R2**

'Dense, complex, beautifully performed.'
* * * * * **Songlines**

O'Hooley & Tidow will perform live at Port Sunlight at the Gala Dinner on Saturday 21st August

Streams

I'm Looking Through You	Garance Marachel
	Shawn Sobers
	Thomas Davis
Dear Prudence	Lyndon Garrett
	Jinia Mukerjee
Film Stars Don't Die in Liverpool	Stephen Linstead
Norwegian Wood	TBC
Mersey Sounds	Per Darmer
	Andrew Armitage
Across the Universe	TBC
ALL you need is Art	TBC
Courageous Activism	TBC
Open Stream	TBC

Logistics

1. All paper presentations are 20mins + 10mins Q&A, unless negotiated with your stream convenor and communicated to Jenna.
2. Registration officially opens at 1pm on Thursday 18th August 2022 at the Bluecoat, School Lane, Liverpool, L1 3BX.
3. On the 19th, 20th and 21st August the conference will take place at Liverpool Guild of Students, 160 Mount Pleasant, Liverpool, L3 5TR.
4. Accommodation purchased as part of the ticket will be in Crown Place, 176 Brownlow Hill, Liverpool, L69 3GB
5. There is no evening meal provided on Friday. However, please note the well-loved Poetry Slam, run by Per Darmer and Andrew Armitage will take place at The Buyers Club, Hardman Yard 24 Hardman Street Liverpool, L1 9AX <https://www.buyers-club.co.uk/>
6. Pre-Conference Masterclasses are not included in the registration fee. If you would like to attend one of the Pre-Conference Masterclasses, please arrange payment with the masterclass convenor.

Thursday 18th August 2022

10am -1pm Pre-Conference Masterclasses	'How do we find art in our body?' (Paul King) £50		'Finding Art in our Voices' (Frankie Armstrong) £50
1.00pm-2.00pm	Registration @ The Bluecoat, School Lane, Liverpool, L1 3BX. Tea/ Coffee & Eton Mess		
2pm-2.45pm	Welcome to AoMO2022! (Performance Space @ The BlueCoat)		
3pm-5pm Workshops	'Smile and Offer Extras' (James-Castle)	Slow Painting Deep Seeing (Gavan)	'Play in work organisations, A LEGO©SERIOUS PLAY workshop (Perez Moraga)
5pm-5.30pm	Tea/ Coffee and Cake		
5.30pm-6.30pm	Frankie Armstrong 'A Life of Political Song' (Performance Space @ The Bluecoat)		
6.30pm -10pm	BBQ		

Friday 19th August 2022

Tavistock Institute: Social Dreaming Matrices						
8am-9am						
9am-10.30am Sessions 1	<ol style="list-style-type: none"> Pantomms of Protest (Aamli) The Poetry of Witness (Cairns and Hauser) How does Protest Become Protest? (Darmer) 	<ol style="list-style-type: none"> 'Don't be Puzzled (by humanness at work) (Leligois) Play: fighting the formula, freeing the soul (James) Playful but fetished and commodified bodies? Investigating female work experiences in the British creative and cultural industries (Hinton-Lever) 	<ol style="list-style-type: none"> We can work it out: an interdisciplinary, narrative-centred pedagogy (Levinson and Tosti-Kharas) Aesthetic competence in excess: Leadership in Game of Thrones (Biehl) 		<p>Kiss That Frog! Activate Self-Love to make a difference (Gunther)</p>	<ol style="list-style-type: none"> 'When the students entered the stage, they were actors': The multidisciplinary ensemble for artists, educators and leaders' (Chemi & Firing) The Emperor's New Clothes: tracking the halo effect of art-based learning (Sandberg) Embodied reflection of images as a method of teaching leadership in HE (Martikainen et al)
10.30am- 11am Coffee & Tea						
11am-12.30pm Sessions 2	<ol style="list-style-type: none"> The generative power of grassroots poetry (Keleman & Surman) The Fool on the Hill: a lyrical study of the quest for leadership (Knight) 	<ol style="list-style-type: none"> 'We play as we care! : reflections on an ER professionals' theatre laboratory about the pandemic (Parolin & Pellegrinelli) The leaderful qualities of matterly encounters (Perex Moraga) 	<ol style="list-style-type: none"> Creating a cinematic case study (Bunea) 	'Knowing in the Flesh' (Matzdorf & Sen)	<ol style="list-style-type: none"> How art can activate reflective citizens through engagement with the social sciences (Gupta) A novel's activism: the art of 'emotional labour' in Charlotte Bronte's Jane Eyre (El-Amir) 	<ol style="list-style-type: none"> Expanding Professionalism (Passila et al) Exploring the art of healthcare management: a stage reading on the inter-professional education for team medicine in Japan

	6. Art as Advocacy (Lad)					(Kawamura & Ohashi) 6. Just 'Do' It: Moving the Body, Creating the Mind (Vanhenten & Richford)
12.30pm-1.30pm	Lunch					
1.30pm – 3pm Sessions 3	7. Poetry as Protest and disruption in renewable energy (Stettler) 8. From South Street toward protest with a little help from my friend – Monsieur Jourdain (Stoner) 9. Poetry in Leadership Development (Weir)	Performance Lecture on the O(map) theory of creativity (Barron)	1. Filming an educational vignette on organizational behaviour through a collaboration between film and management education professionals (Stolin)	Design Thinking and Jungian Alchemy: Sisters in Mystery (LeBaron and Alexander)	4. How art can change your life (Consantino) 5. Social innovation in interactive performance programming (Moreira) 6. Re-imagining a Mother (Kennedy)	7. All you need is love (Kernan) 8. Engaging and Enhancing Critical Self-Reflection through Artefact Creation (Lawson et al) 9. Learn to Embrace (Wang and Liu)
3pm-3.30pm Coffee & Tea						
3.30pm – 5.00pm Sessions 4	10. Poetry Evaluation as Protest (Darmer) 11. Workshop: Creating Poetry as Advocacy (Lad)	'The Artist as Invited Stranger' (van Uden and Zwakman)	2. Vibrant Consumption and audiences' relation to cultural creative third places' : a documentary film (Bobadilla et al)	Beyond Method: How principles and properties of art can enchant and transform management and business (Gebel and Stark)	7. The Profanity of the Mill: a germ of resistance (Gilmore) 8. Orquestra Som da Rua: Between Casa and the streets. A case study of social inclusion (Pinto and Guerra)	10. Please do not Demand My Labour (Rachev) 11. Intercultural communication with Tintin, Snowy and Captain Haddock (Hindley et al)

					9. The use of an art-based method to explore unconscious dynamics (Dent)	12. Points of Contact (Lychnell)
5.15pm-6.30pm	Black Snow Road Show					
8pm	Slam Poetry Competition					

Saturday 20th August 2022

8am – 9am Tavistock Institute: Social Dreaming Matrices						
9am-10.30am Sessions 1		<ol style="list-style-type: none"> 1. Drawing from the Foucauldian Toolbox to Theorize Protest Art as Antenarrative (Poon) 2. 'Where's My Madeleine?: An interrogation of the intersections of food, queerness and memory' (Panella) 3. You are what you buy (Borg) 	<ol style="list-style-type: none"> 3. 'Team Building: Do Arts-based interventions foster collaborative reasoning?' (Ibbotson) 	<p>Creative Tools Inspired by the Art of Improvisation: Pattern Languages for Innovating Businesses and Society [Part 1]</p> <p>(Stark & Gebel)</p>	<ol style="list-style-type: none"> 10. Object and Human Relations (Scott) 11. A Polyphonic Dialogue with the archive: how an understanding of the present and possible futures is deepened by experiencing and reflecting on emotions unleashed by encounters with the past (Sama) 	<ol style="list-style-type: none"> 1. Perfectly Human: what drives perfectionistic concerns and how workers respond (Gardner) 2. Imaginal Knowing in Action (van Meer) 3. Cross-sectoral partnership for innovation (Wojtkiewicz & Klein)
10.30am – 11am Coffee & Tea						
11am – 12.30pm Sessions 2		<ol style="list-style-type: none"> 4. How can artist activists in solidarity with indigenous people centre the experiences of communities in struggle? 	<ol style="list-style-type: none"> 4. '600 Mills' (Wood) 	<p>Creative Tools Inspired by the Art of Improvisation: Pattern Languages for Innovating Businesses and Society [Part 2]</p> <p>(Stark & Gebel)</p>	<ol style="list-style-type: none"> 12. Notions of Home (Swift) 13. Participatory art as open-ended intellectual activism (Bergmann and Erlandsen) 14. Where art and activism intersect (Rebeiro & Hayes) 	<ol style="list-style-type: none"> 5. Creative Partnerships: bridging arts and business for organisational development (Schiuma) 6. The aesthetics of subversion (Jansson) 7. Gentle Activism (Gavan)

12.30pm-1pm Lunch						
1.30pm – 3pm Sessions 3	Defining Hybrid Heroes: The Spectrum from Scoundrel to Saint (Brokerhof et al)	5. Art and Society Disrupted (Seleskovic et al) 6. Musical Communities in Primary and Lower Secondary Schools (Rauff Hansen)	8. 'Filming to Know: How reflexive video-making might help us learn and know about poetic activism?' (Marshall)	1. 'Improving Low-Wage Worker Empowerment through Participatory Photography' (Sawyer & Throughgood) 2. How Art as a vehicle for ideas-based ideologies can facilitate understanding climate change' (Liu et al) 3. There are places I'll remember: nostalgic musings down memory lane (Woods)	'Sharing approaches informed by grass roots working' (Swift)	1. University as the Enabler of Change (Ranczakowka) 2. 'Four Seasons' of cross-boundary collaboration – the walking poster (Hujala et al) 3. 'Imagine That!' (Primus)
3pm-3.30pm Coffee & Tea						
3.30pm-5pm Sessions 4		7. Manufacturing discontent – sculpture as a tool for counter propaganda (Glittner) 8. An exploration of arts-based methods and decolonising approaches (Davis) 9. Spiritual, Education and Artistic Forms of	9. '#Deaning: a performative, rough cut on a two-year, first-person, action research project into academic leadership' (Taylor)	4. 'I don't know my neighbours anymore': Documentary photography and gentrification n Makati' (Vicencio) 5. Immense daydreams: sacred adventures and unlikely activisms (Stanley)	The Negro Spiritual as Leader: Decolonising Arts, Artistry and Leadership (Burgess and Burgess)	4. 'You say you want a revolution': The Beatles and the aesthetics of disruption. (Bathurst & Barrey) 5. Cathedrals and Pissoirs: Artistic templates for creative management

		Resistance to Contest the Rise of Anti-abortion attempts to re-colonize the bodies of women in the US (White and Turley-Sonne)				(Sonnenurg and Hindley)
5pm-7pm	Free Time					
	7pm – Gala Dinner @ Port Sunlight with O’Hooley & Tidow Performance					

Sunday 21st August 2022

9.15am-10am	Coffee, Tea & Croissants	Tavistock Institute: Social Dreaming Matrices			
10am-11.30am	Workshops	Educating the Student Activist (van Uden)	The Debrief – A Piece of Emergent Solo Theatre (Levy)	Are you in the picture? (Gutierrez)	Move your Body and Paint your Spirit (Winther)
11.30am - 12.00pm	Keynote Listener Panel Session				
12.00pm-12.30pm	Closing Performance	‘The Dead – United!’ (Pil and Galia Kollektiv)			
12.30pm-12.45pm	Closing Speeches				
12noon-1pm	Closing Lunch				

Conference Close

General Information

Wifi access

Computing and Printing:

- All presentation rooms are connected to the internet and a projector screen.
- If you have an AppleMac then you will need to bring a Mac connector.
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Social Media:

- **Twitter:** @Ao_Management #onlyatAoMO
- **Facebook:** @ArtofManagementandOrganization
- **Website:** www.artofmanagement.org
- **Email:** jenna.aomo@gmail.com

Conference Phone Numbers:

In case of emergency you can call +44 XXXXXXXXXXXXX at any time from the

Notes:

Thursday 18th – Welcome to AoMO2022!

- Housekeeping
 - Introduction to Simon Willems
 - Katja Gunther – Kiss That Frog. Community Event
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