



ART AS ACTIVISM

18th August – 21st August 2022

AoMO 2022

Conference Programme

Hosted by Bluecoat and University of Liverpool

Convened by [Jenna Ward](#)

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Art as Activism

10th Art of Management & Organization Conference

Bluecoat and University of Liverpool, UK – 18th-21st August 2022

‘If anything, art is... about morals, about our belief in humanity. Without that, there simply is no art.’

Ai Weiwei

Art can make the unseen seen. Art can shine a light on what was previously hidden -- often things the artist believes should change. More and more artists are using their art to disrupt, to confront and to question the status quo. Art can be used as a mechanism of protest, as a way of speaking truth to power and as a sense of possibility to fuel motivation for change. From Hamlet’s play within a play, to Banksy’s graffiti, to yarn-bombing – again and again, art is created and engaged, not just for arts’ sake, not in an abstract pursuit of beauty, but with an activist purpose to challenge, to mock, to shine a light where it has not shined before. Whether it be performance art, feminist art or socially engaged practice, art is a form of political currency for actively addressing the social structure. Contemporary artists such as [Jacob V Joyce](#), [O’Hooley and Tidow](#), [Sonia Boyce](#), [Zaria Forman](#), [Tania Bruguera](#), [Ai Weiwei](#) and the [Guerilla Girls](#) find their creativity inspired by social inequalities rooted in race, gender, sexuality, capitalist systems of oppression, environmental issues and institutional violence.

Drawing on their passion and creativity, the Art of Management and Organization 2020 conference takes on the theme of ‘Art as Activism’ with respect to organizations and management. Organizational studies have long embraced topics such as organizational change, power, control, and resistance. Yet, the role of art and artfulness within these processes has been largely ignored.

For more information about the Art of Management & Organization conference and other activities including the journal Organizational Aesthetics please see our web site and Facebook page www.facebook.com/ArtofManagementandOrganization You can also Tweet @Ao_Management #onlyatAoMO



Events & Highlights

'Voicing Activism' Frankie Armstrong @ The Bluecoat (18th August 5.30pm)

Why is it we talk about a people, an oppressed minority, or indeed an oppressed majority (women) 'finding their voice'?

From the suffragettes, through the anti-apartheid movement and Greenham Common and many other political movements, it is raising their voices together that has helped them both to keep in the struggle and to be heard. It may be an individual voice such as Victor Hara in Chile, or the collective voices of the children of Soweto, but it is the quality of the voice that called to Frankie. It was Pete Seeger in the 1950s that stirred Frankie into this realisation, with songs that spoke to both the head and the heart.

Since then, Frankie has been singing songs that are an expression of working people, songs from women's lives, songs of people struggling against oppression, of daughters against tyrannical fathers (in the folk tradition), and about the environment or social inequality.

In 1975, she began running voice workshops. Her teaching is aimed at helping others find the same sense of energy and power of communication that she experienced as a solo singer. In her keynote presentation, she'll also speak about her feeling that the beauty and power expressed through voice can engage the artistry available to all of us.

Frankie is the honorary president of the NVN (Natural Voice Network), an honorary member of VASTA (Voice and Speech Trainers Association) and received a Gold Badge from the EFDSS (English Folk Dance and Song Society) as both a singer and a voice teacher.



The Black Snow Roadshow - AWARD-WINNING FILM & SOUNDTRACK CONCERT @ The Guild of Students (19th August 5.15pm)

Jed Grimes – guitar/vocal Steve Linstead - vocal

An evening of song, poetry, story, laughter and some tears. The 23 minute documentary film, written and directed by Stephen Linstead won UK *Best Film* at the *Research in Film Awards 2018* awards at BAFTA, and 82 other international awards/selections including the *Hollywood International Independent Documentary Awards*. It has now been acquired by the BFI for its *Film Forever* archive, and has been shown on broadcast TV more than 30 times. It tells the story England's long-forgotten worst mining disaster when 361 miners and rescuers were killed in explosions at the Oaks Colliery, Barnsley in 1866 and the emotional struggle against the odds by local people to raise a memorial 150 years later. *Black Snow* is the choking black dust which rained down from the heavens after the blasts. Jed Grimes (twice BBC Radio 2 *Folk Award* Nominee) composed and arranged the music, with Mercury Music Prize winning producer Rob File (*Badly Drawn Boy*). The music in its own right won an award for excellence at the Southern Shorts Awards, Atlanta, Georgia Film Festival, and in the Roadshow this is expanded into a full concert set with Steve adding vocals, and both Jed and Steve contributing original material and new arrangements of traditional pieces.. Visually compelling with atmospheric cinematography, using virtual reality footage to recreate the disaster, the film builds to a moving, inspirational and spiritual climax. The 90-minute multimedia roadshow sets this poignantly in context through songs, poems, stories and original visuals. The film has featured on *Together TV*, *BBC Look North* and in *The Times*, and had a double page centre spread in the *Daily Mirror*. The Roadshow has played several independent cinemas and arts festivals including Ripon International Festival and the Edinburgh Fringe.



“A moving documentary. A dramatic reconstruction from real-life accounts [a] brilliant evocation of a lost way of life – and the lives lost in it” – Paul Routledge *Daily Mirror*

“An award-winning documentary, gaining plaudits from across the globe for a story that focuses on a small section of Yorkshire” - *Living North*

“The sort of show for which the Fringe exists. Informative, provocative... and entertaining. A must-see show indeed”- *Edinburgh Festival Fringe*

“A terrific multi-media joined-up local history community project about really significant events ... a canny piece of work” *Jerry Simon, Stirrings Magazine*

Broadstairs International Folk Week was very pleased to feature the Black Snow Roadshow in 2019. The film is extremely moving and involving, with seamless links between historical facts and the lasting impact of the disaster on the community. It is of high quality and deserves to be shown on national TV. Wrapped around the film is the specially written score which has heartfelt lyrics and beautiful tunes; Jed Grimes and Steve Linstead do the whole story justice and honour the memory of those involved. We had to turn people away from the venue – we should have shown it twice! *Jo Tufts Festival Director*

Bus Regulation: The Musical - art, activism and the fight for better buses in Manchester, Liverpool and Glasgow (Friday 19th August @ 12.00pm)
Ellie Harrison

Glasgow-based artist and activist [Ellie Harrison](#) introduces 'Bus Regulation: The Musical', her epic trilogy inspired by the 1980s hit musical 'Starlight Express'. Harrison's musicals feature performers on roller skates to re-enact the history of public transport provision in three of the UK's biggest city-regions.

Presented in collaboration with local campaign groups in Manchester (Sept 2019), Glasgow (April 2022) and Liverpool (coming late 2022), the musicals have helped create awareness and support for the need to re-regulate buses in order to provide the fully-integrated and affordable public transport networks each region urgently needs to address chronic poverty/inequality and tackle carbon emissions.



10 Years of O'Hooley & Tidow @ The Leverhulme Hotel (20th August 7pm)

Celebrating their 10th year of performing together, much loved Yorkshire folk duo **Belinda O'Hooley** and **Heidi Tidow** have been propelled into newfound fame for penning the theme tune for **Sally Wainwright's** hit **BBC1/HBO** drama '**Gentleman Jack**', earning them global admiration, appearances on TV, **Radio 4 Woman's Hour** and concerts that sell out months in advance.

Belinda and Heidi's boundless songwriting has been described by **The Guardian** as 'exceptional' and **The Independent** as 'defiant, robust, northern, poetical, political folk music for the times we live in.' From an emotionally charged song about an elephant orphanage in Nairobi, to a joyous celebration of the Leeds cycling champion **Beryl Burton**, they explore, consider and connect subjects and stories in a distinctive, inventive and memorable way.

Having the originality and skill to invite comparison with the most celebrated harmony duos, from early **Simon and Garfunkel** to the iconic **Kate and Anna McGarrigle**, **6 Music's Tom Robinson** says 'They sing together in the way families do. Normally, you only get that closeness in the voices with family bands like **The Coppers** or **The Watsons**.'



'I have just listened to your track, 'Beryl', with tears in my eyes! It's beautiful and brilliant.' **Maxine Peake**

A MOJO MAGAZINE TOP 10 FOLK ALBUM

Nominated four times for BBC Radio 2 Folk Awards 'Best Duo'.

'England's answer to the McGarrigles.' ******* The Guardian**

'Brave, beautiful and full of love.' **Martin Simpson**

'Insightful, determinedly left-field angles on the human experience.'
******* MOJO Folk Album of the Month**

'Have Belinda and Heidi done it again? Certainly.'
******* R2**

'Dense, complex, beautifully performed.'
******* Songlines**

'Do They Owe Us a Living?'

The Royal Standard
Northern Lights,
Cains Brewery Village,
5 Mann Street,
Liverpool,
L8 5AF

Private View: Wednesday August 17th 18:00 – 21:00

August 18th – September 25th 2022

Organised in collaboration with the Art of Management & Organisation conference, co-hosted by the Bluecoat and the University of Liverpool, the group exhibition Do They Owe Us A Living? Brings together twelve artists and artist collaborations and takes as its point of departure the conference theme 'art-as-activism'. Each artist was asked to respond to the theme of activism within the broader context of the conference.

The exhibition features a diverse range of practice: from community-focused projects engaging with care in the workplace and council-approved regeneration programmes; through to artworks directed at the histories of prejudice surrounding different communities; as well as work that questions the efficacy of art to function as an act of political resistance in its vulnerability to political co-option, 'activism' is proposed less as a given than a complex proposition. While the Achilles' heel of activism lies with its susceptibility to sanitisation under capitalism, and the Achilles' heel of 'art-as-activism', the squaring of aesthetic questions with moral ones, what unites these artists is the way in which they seek to critique life under the market forces of neoliberalism, shedding light on the grassroots of lived experience, in the workplace and beyond, whilst throwing caution to the 'activist' tag.

Inspired by the 1978 song by the punk band Crass, from which it takes its name, Do They Owe Us A Living? sets out to reveal, as exhibition and idea, how any "living" owed is registered solely with quality of life, as distinct from the ubiquitous culture of cost-benefit analysis and transactional thinking that surrounds us.

Artists: Beagles & Ramsay, Terry Bond, Dreamchord (nil00 & Yank Scally), Pil & Galia Kollektiv, Rachel Garfield, Julika Gittner, Al Hopwood, Sumuyya Khader, Manual Labours (Sophie Hope & Jenny Richards), Chad McCail, Ian Monroe, Simon Willems

Curated by Simon Willems, artist and British Academy Postdoctoral Fellow at the University of Reading.

Streams

I'm Looking Through You	Garance Marachel
	Shawn Sobers
	Thomas Davis
Dear Prudence	Lyndon Garrett
	Jinia Mukerjee
Film Stars Don't Die in Liverpool	Stephen Linstead
Norwegian Wood	TBC
Mersey Sounds	Per Darmer
	Andrew Armitage
Across the Universe	TBC
ALL you need is Art	TBC
Courageous Activism	Anu Mitru
Open Stream	TBC

Logistics

1. All paper presentations are 20mins + 10mins Q&A, unless negotiated with your stream convenor and communicated to Jenna.
2. Registration officially opens at 1pm on Thursday 18th August 2022 at the Bluecoat, School Lane, Liverpool, L1 3BX.
3. On the 19th, 20th, and 21st August the conference will take place at Liverpool Guild of Students, 160 Mount Pleasant, Liverpool, L3 5TR.
4. Accommodation purchased as part of the ticket will be in Crown Place, 176 Brownlow Hill, Liverpool, L69 3GB
5. There is no evening meal provided on Friday. However, please note the well-loved Poetry Slam, run by Per Darmer and Andrew Armitage will take place at The Buyers Club, Hardman Yard 24 Hardman Street Liverpool, L1 9AX <https://www.buyers-club.co.uk/>
6. Pre-Conference Masterclasses are not included in the registration fee. If you would like to attend one of the Pre-Conference Masterclasses, please arrange payment with the masterclass convenor.
7. The AoMO Group Exhibition at The Royal Standard is available for private viewing on the (TBC) The Royal Standard, Northern Lights, Cains Brewery Village, 5 Mann Street, Liverpool, L8 5AF <https://www.the-royal-standard.co.uk/>

Thursday 18th August 2022

10am -1pm Pre-Conference Masterclasses	'How do we find art in our body?' (Paul King) £50		'Finding Art in our Voices' (Frankie Armstrong) £50
1.00pm-2.00pm	Registration @ The Bluecoat, School Lane, Liverpool, L1 3BX. (Plus Gallery Admission)		
2pm-2.45pm	Welcome to AoMO2022 by Bryan Biggs (Performance Space @ The BlueCoat)		
3pm-5pm Workshops	'Smile and Offer Extras' (James-Castle) Library	Slow Painting Deep Seeing (Gavan) Sandon Courtyard	'Play in work organisations, A LEGO@SERIOUS PLAY workshop (Perez Moraga) Sandon Room
5pm-5.30pm	Tea/ Coffee and Cake		
5.30pm-6.30pm	Frankie Armstrong 'Voicing Activism' (Performance Space @ The Bluecoat)		
6.30pm -10pm	BBQ with Abby Litchfield		

Friday 19th August 2022

8am-9am	Tavistock Institute: Social Dreaming Matrices (Stanley Theatre)					
Rooms	Mandela	Library	Gilmore	Dance Studio	Stanley Theatre	Elizabeth Gidney
9am-10.30am Sessions 1	<ol style="list-style-type: none"> Pantomms of Protest (Aamli) The Poetry of Witness (Cairns and Hauser) How does Protest Become Protest? (Darmer) 	<ol style="list-style-type: none"> 'Don't be Puzzled (by humanness at work) (Leligois) Play: fighting the formula, freeing the soul (James) Playful but fetishised and commodified bodies? Investigating female work experiences in the British creative and cultural industries (Hinton-Lever) 	<p>'Sharing approaches informed by grass roots working' (Swift)</p>	<p>Kiss That Frog! Activate Self-Love to make a difference (Gunther)</p>		<ol style="list-style-type: none"> 'When the students entered the stage, they were actors': The multidisciplinary ensemble for artists, educators and leaders' (Chemi & Firing) The Emperor's New Clothes: tracking the halo effect of art-based learning (Sandberg) Just 'Do' It: Moving the Body, Creating the Mind (Vanhenten & Richford)
10.30am- 11am Coffee & Tea						
11am-12.00pm Sessions 2	<ol style="list-style-type: none"> The generative power of grassroots poetry (Keleman & Surman) Art as Advocacy (Lad) 	<ol style="list-style-type: none"> The leaderful qualities of matterly encounters (Perez Moraga) 		<p>Move your Body and Paint your Spirit (Winther)</p>	<ol style="list-style-type: none"> How art can activate reflective citizens through engagement with the social sciences (Gupta) A novel's activism: the art of 'emotional labour' 	<ol style="list-style-type: none"> Expanding Professionalism (Passila et al) Exploring the art of healthcare management: a stage reading on the inter-professional

					in Charlotte Bronte's Jane Eyre (El-Amir & Hathout)	education for team medicine in Japan (Kawamura & Ohashi)
12.00pm-12.30pm	Bus Regulation: The Musical - art, activism and the fight for better buses in Manchester, Liverpool and Glasgow (Ellie Harrison)					
12.30pm-1.30pm	Lunch					
1.30pm – 3pm Sessions 3	<p>6. Poetry as Protest and disruption in renewable energy (Stettler)</p> <p>7. From South Street toward protest with a little help from my friend – Monsieur Jourdain (Stoner)</p> <p>8. Poetry Evaluation as Protest (Darmer)</p>	<p>Performance Lecture on the O(map) theory of creativity (Barron)</p>	<p>1. We can work it out: an interdisciplinary, narrative-centred pedagogy (Levinson and Tosti-Kharas)</p>	<p>Design Thinking and Jungian Alchemy: Sisters in Mystery (LeBaron and Alexander)</p>	<p>4. How art can change your life (Consantino)</p> <p>5. Social innovation in interactive performance programming (Moreira)</p> <p>6. Re-imagining a Mother (Kennedy)</p>	<p>6. All you need is love (Kernan)</p> <p>7. Engaging and Enhancing Critical Self-Reflection through Artefact Creation (Lawson et al)</p> <p>8. Learn to Embrace (Wang and Liu)</p>
	3pm-3.30pm Coffee & Tea					
3.30pm – 5.00pm Sessions 4	<p>Creating Poetry as Advocacy (Lad)</p>	<p>'The Artist as Invited Stranger' (van Uden and Zwakman)</p>	<p>2. Filming an educational vignette on organizational behaviour through a collaboration between film and management</p>		<p>7. The Profanity of the Mill: a germ of resistance (Gilmore)</p> <p>8. Orquestra Som da Rua: Between Casa and the streets. A case study of social</p>	<p>9. Intercultural communication with Tintin, Snowy and Captain Haddock (Hindley et al)</p>

			education professionals (Stolin)		inclusion (Pinto and Guerra)	10. Points of Contact (Lychnell)
			3. Creating a cinematic case study (Bunea)		9. The use of an art-based method to explore unconscious dynamics (Dent)	
5.15pm-6.30pm	Black Snow Road Show (Stanley Theatre)					
8pm	Slam Poetry Competition					

Saturday 20th August 2022

8am – 9am Tavistock Institute: Social Dreaming Matrices						
Rooms	Mandela	Library	Gilmore	Dance Studio	Stanley Theatre	Elizabeth Gidney
9am-10.30am Sessions 1	Activist Origami (Kruijjer)	<ol style="list-style-type: none"> 1. Drawing from the Foucauldian Toolbox to Theorize Protest Art as Antenarrative (Poon) 2. 'Where's My Madeleine?: An interrogation of the intersections of food, queerness and memory' (Panella) 3. You are what you buy (Borg) 	<ol style="list-style-type: none"> 4. 'Team Building: Do Arts-based interventions foster collaborative reasoning?' (Ibbotson) 		<ol style="list-style-type: none"> 10. Object and Human Relations (Scott) 11. A Polyphonic Dialogue with the archive: how an understanding of the present and possible futures is deepened by experiencing and reflecting on emotions unleashed by encounters with the past (Sama) 	<ol style="list-style-type: none"> 1. Perfectly Human: what drives perfectionistic concerns and how workers respond (Gardner) 2. Cross-sectoral partnership for innovation (Wojtkiewicz & Klein)
10.30am – 11am Coffee & Tea						
11am – 12.30pm Sessions 2		<ol style="list-style-type: none"> 4. Art and Society Disrupted (Seleskovic et al) 5. Musical Communities in Primary and Lower Secondary Schools (Rauff Hansen) 	<ol style="list-style-type: none"> 5. '600 Mills' (Wood) 	<ol style="list-style-type: none"> 1. 'Improving Low-Wage Worker Empowerment through Participatory Photography' (Sawyer & Throughgood) 2. How Art as a vehicle for ideas-based ideologies can facilitate 	<ol style="list-style-type: none"> 12. Notions of Home (Swift) 13. Participatory art as open-ended intellectual activism (Bergmann and Erlandsen) 14. Where art and activism intersect (Rebeiro & Hayes) 	<ol style="list-style-type: none"> 4. Creative Partnerships: bridging arts and business for organisational development (Schiuma) 5. The aesthetics of subversion (Jansson)

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				understanding climate change' (Liu et al)		6. Gentle Activism (Gavan)
	12.30pm-1pm Lunch					
1.30pm – 3pm Sessions 3	Defining Hybrid Heroes: The Spectrum from Scoundrel to Saint (Brokerhof et al)	<p>6. Manufacturing discontent – sculpture as a tool for counter propaganda (Gittner)</p> <p>7. An exploration of arts-based methods and decolonising approaches (Davis)</p> <p>8. Spiritual, Education and Artistic Forms of Resistance to Contest the Rise of Anti-abortion attempts to re-colonize the bodies of women in the US (White and Turley-Sonne)</p>	8. 'Filming to Know: How reflexive video-making might help us learn and know about poetic activism?' (Marshall)	<p>3. There are places I'll remember: nostalgic musings down memory lane (Woods)</p> <p>4. Immense daydreams: sacred adventures and unlikely activisms (Stanley)</p>	Naked/ Nude: a dramatic exploration of vulnerability in activism (Kruijer)	<p>1. University as the Enabler of Change (Ranczakowka)</p> <p>2. 'Imagine That!' (Primus)</p> <p>3. Cathedrals and Pissiors: Artistic temp-plates for creative management (Sonnenburg and Hindley)</p>
	3pm-3.30pm Coffee & Tea					
5pm-7pm	Coaches Depart for Port Sunlight at 4.30pm					
	Free Time @ Port Sunlight					
	7pm – Gala Dinner @ Port Sunlight with O'Hooley & Tidow Performance					

Sunday 21st August 2022

9.15am-10am	Coffee, Tea & Croissants	Tavistock Institute: Social Dreaming Matrices		
10am-11.30am	Workshops	Art, Climate, Transition: On Artists making an impact (van Uden) Mandela Room	The Debrief – A Piece of Emergent Solo Theatre (Levy) Stanley Theatre	Are you in the picture? (Gutierrez) Library
11.30am - 12.00pm	Keynote Listener Panel Session	‘Do They Owe Us a Living?’ (Stanley Theatre)		
12.00pm-12.30pm	Closing Performance	‘The Dead – United!’ (Pil and Galia Kollektiv) (Stanley Theatre)		
12.30pm-12.45pm	Closing Speeches	Stanley Theatre		
12noon-1pm	Closing Lunch			

Conference Close

General Information

Wifi access

Computing and Printing:

- All presentation rooms are connected to the internet and a projector screen.
- If you have an AppleMac then you will need to bring a Mac connector.
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Social Media:

- **Twitter:** @Ao_Management #onlyatAoMO
- **Facebook:** @ArtofManagementandOrganization
- **Website:** www.artofmanagement.org
- **Email:** jenna.aomo@gmail.com

Conference Phone Numbers:

In case of emergency you can call +44 XXXXXXXXXXXX at any time from the

Notes:

Thursday 18th – Welcome to AoMO2022!

- Housekeeping
 - Introduction to Simon Willems
 - Katja Gunther – Kiss That Frog. Community Event
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