



ART AS ACTIVISM

18th August – 21st August 2022

AoMO 2022

Conference Programme

Hosted by Bluecoat and University of Liverpool

Convened by [Jenna Ward](#)

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Art as Activism

10th Art of Management & Organization Conference

Bluecoat and University of Liverpool, UK – 18th-21st August 2022

‘If anything, art is... about morals, about our belief in humanity. Without that, there simply is no art.’

Ai Weiwei

Art can make the unseen seen. Art can shine a light on what was previously hidden -- often things the artist believes should change. More and more artists are using their art to disrupt, to confront and to question the status quo. Art can be used as a mechanism of protest, as a way of speaking truth to power and as a sense of possibility to fuel motivation for change. From Hamlet’s play within a play, to Banksy’s graffiti, to yarn-bombing – again and again, art is created and engaged, not just for arts’ sake, not in an abstract pursuit of beauty, but with an activist purpose to challenge, to mock, to shine a light where it has not shined before. Whether it be performance art, feminist art or socially engaged practice, art is a form of political currency for actively addressing the social structure. Contemporary artists such as [Jacob V Joyce](#), [O’Hooley and Tidow](#), [Sonia Boyce](#), [Zaria Forman](#), [Tania Bruguera](#), [Ai Weiwei](#) and the [Guerilla Girls](#) find their creativity inspired by social inequalities rooted in race, gender, sexuality, capitalist systems of oppression, environmental issues and institutional violence.

Drawing on their passion and creativity, the Art of Management and Organization 2020 conference takes on the theme of ‘Art as Activism’ with respect to organizations and management. Organizational studies have long embraced topics such as organizational change, power, control, and resistance. Yet, the role of art and artfulness within these processes has been largely ignored.

For more information about the Art of Management & Organization conference and other activities including the journal Organizational Aesthetics please see our web site and Facebook page www.facebook.com/ArtofManagementandOrganization You can also Tweet @Ao_Management #onlyatAoMO



Events & Highlights

'Voicing Activism' Frankie Armstrong @ The Bluecoat (18th August 5.30pm)

Why is it we talk about a people, an oppressed minority, or indeed an oppressed majority (women) 'finding their voice'?

From the suffragettes, through the anti-apartheid movement and Greenham Common and many other political movements, it is raising their voices together that has helped them both to keep in the struggle and to be heard. It may be an individual voice such as Victor Hara in Chile, or the collective voices of the children of Soweto, but it is the quality of the voice that called to Frankie. It was Pete Seeger in the 1950s that stirred Frankie into this realisation, with songs that spoke to both the head and the heart.

Since then, Frankie has been singing songs that are an expression of working people, songs from women's lives, songs of people struggling against oppression, of daughters against tyrannical fathers (in the folk tradition), and about the environment or social inequality.

In 1975, she began running voice workshops. Her teaching is aimed at helping others find the same sense of energy and power of communication that she experienced as a solo singer. In her keynote presentation, she'll also speak about her feeling that the beauty and power expressed through voice can engage the artistry available to all of us.

Frankie is the honorary president of the NVN (Natural Voice Network), an honorary member of VASTA (Voice and Speech Trainers Association) and received a Gold Badge from the EFDSS (English Folk Dance and Song Society) as both a singer and a voice teacher.



Bus Regulation: The Musical - art, activism and the fight for better buses in Manchester, Liverpool and Glasgow (Friday 19th August @ 12.00pm)

Ellie Harrison

Glasgow-based artist and activist [Ellie Harrison](#) introduces 'Bus Regulation: The Musical', her epic trilogy inspired by the 1980s hit musical 'Starlight Express'. Harrison's musicals feature performers on roller skates to re-enact the history of public transport provision in three of the UK's biggest city-regions.

Presented in collaboration with local campaign groups in Manchester (Sept 2019), Glasgow (April 2022) and Liverpool (coming late 2022), the musicals have helped create awareness and support for the need to re-regulate buses in order to provide the fully-integrated and affordable public transport networks each region urgently needs to address chronic poverty/inequality and tackle carbon emissions.



10 Years of O'Hooley & Tidow @ The Leverhulme Hotel (20th August 7pm)

Celebrating their 10th year of performing together, much loved Yorkshire folk duo **Belinda O'Hooley** and **Heidi Tidow** have been propelled into newfound fame for penning the theme tune for **Sally Wainwright's** hit **BBC1/HBO** drama **'Gentleman Jack'**, earning them global admiration, appearances on TV, **Radio 4 Woman's Hour** and concerts that sell out months in advance.

Belinda and Heidi's boundless songwriting has been described by **The Guardian** as 'exceptional' and **The Independent** as 'defiant, robust, northern, poetical, political folk music for the times we live in.' From an emotionally charged song about an elephant orphanage in Nairobi, to a joyous celebration of the Leeds cycling champion **Beryl Burton**, they explore, consider and connect subjects and stories in a distinctive, inventive and memorable way.

Having the originality and skill to invite comparison with the most celebrated harmony duos, from early **Simon and Garfunkel** to the iconic **Kate and Anna McGarrigle**, **6 Music's Tom Robinson** says 'They sing together in the way families do. Normally, you only get that closeness in the voices with family bands like **The Coppers** or **The Watersons**.'



'I have just listened to your track, 'Beryl', with tears in my eyes! It's beautiful and brilliant.' **Maxine Peake**

A MOJO MAGAZINE TOP 10 FOLK ALBUM

Nominated four times for BBC Radio 2 Folk Awards 'Best Duo'.

'England's answer to the McGarrigles.' ******* The Guardian**

'Brave, beautiful and full of love.' **Martin Simpson**

'Insightful, determinedly left-field angles on the human experience.'
******* MOJO Folk Album of the Month**

'Have Belinda and Heidi done it again? Certainly.'
******* R2**

'Dense, complex, beautifully performed.'
******* Songlines**

'Do They Owe Us a Living?'

The Royal Standard
Northern Lights,
Cains Brewery Village,
5 Mann Street,
Liverpool,
L8 5AF

Private View: Wednesday August 17th 18:00 – 21:00
August 18th – September 25th 2022

Organised in collaboration with the Art of Management & Organisation conference, co-hosted by the Bluecoat and the University of Liverpool, the group exhibition Do They Owe Us A Living? Brings together twelve artists and artist collaborations and takes as its point of departure the conference theme 'art-as-activism'. Each artist was asked to respond to the theme of activism within the broader context of the conference.

The exhibition features a diverse range of practice: from community-focused projects engaging with care in the workplace and council-approved regeneration programmes; through to artworks directed at the histories of prejudice surrounding different communities; as well as work that questions the efficacy of art to function as an act of political resistance in its vulnerability to political co-option, 'activism' is proposed less as a given than a complex proposition. While the Achilles' heel of activism lies with its susceptibility to sanitisation under capitalism, and the Achilles' heel of 'art-as-activism', the squaring of aesthetic questions with moral ones, what unites these artists is the way in which they seek to critique life under the market forces of neoliberalism, shedding light on the grassroots of lived experience, in the workplace and beyond, whilst throwing caution to the 'activist' tag.

Inspired by the 1978 song by the punk band Crass, from which it takes its name, Do They Owe Us A Living? sets out to reveal, as exhibition and idea, how any "living" owed is registered solely with quality of life, as distinct from the ubiquitous culture of cost-benefit analysis and transactional thinking that surrounds us.

Artists: Beagles & Ramsay, Terry Bond, Dreamchord (nil00 & Yank Scally), Pil & Galia Kollektiv, Rachel Garfield, Julika Gittner, Al Hopwood, Sumuyya Khader, Manual Labours (Sophie Hope & Jenny Richards), Chad McCail, Ian Monroe, Simon Willems

Curated by Simon Willems, artist and British Academy Postdoctoral Fellow at the University of Reading. At 11am on Saturday 21st August, Simon Willems will be delivering a curator's tour of the exhibition 'DO they owe us a living?' at The Royal Standard.

Streams

I'm Looking Through You	Garance Marachel
Dear Prudence	Lyndon Garrett
	Jinia Mukerjee
Film Stars Don't Die in Liverpool	Stephen Linstead / Martin Wood
Norwegian Wood	Steve Taylor
Mersey Sounds	Per Darmer
	Andrew Armitage
Across the Universe	Juliet Scott
	Antonio Sama
ALL you need is Art	Robert McMurray
Courageous Activism	Anu Mitra
Open Stream	Steve Taylor

Logistics

1. All paper presentations are 20mins + 10mins Q&A, unless negotiated with your stream convenor and communicated to Jenna.
2. Registration officially opens at 1pm on Thursday 18th August 2022 at the Bluecoat, School Lane, Liverpool, L1 3BX.
3. On the 19th, 20th, and 21st August the conference will take place at Liverpool Guild of Students, 160 Mount Pleasant, Liverpool, L3 5TR.
4. Accommodation purchased as part of the ticket will be in Crown Place, 176 Brownlow Hill, Liverpool, L69 3GB
5. There is no evening meal provided on Friday.
6. Pre-Conference Masterclasses are not included in the registration fee. If you would like to attend one of the Pre-Conference Masterclasses, please arrange payment with the masterclass convenor.
7. The AoMO Group Exhibition at The Royal Standard is available for private viewing on the (TBC) The Royal Standard, Northern Lights, Cains Brewery Village, 5 Mann Street, Liverpool, L8 5AF <https://www.the-royal-standard.co.uk/>

Thursday 18th August 2022

10am -1pm Pre-Conference Masterclasses	'How do we find art in our body?' (Paul King) £50	
1.00pm-2.00pm	Registration @ The Bluecoat, School Lane, Liverpool, L1 3BX. (Plus Gallery Admission)	
2pm-2.45pm	Welcome to AoMO2022 by Bryan Biggs (Performance Space @ The BlueCoat)	
3pm-5pm Workshops	Slow Painting Deep Seeing (Gavan) Sandon Room/ Courtyard	'Play in work organisations, A LEGO@SERIOUS PLAY workshop (Perez Moraga) Library
5pm-5.30pm	Tea/ Coffee and Cake	
5.30pm-6.30pm	Frankie Armstrong 'Voicing Activism' (Performance Space @ The Bluecoat)	
6.30pm -10pm	BBQ with Abby Litchfield	

Friday 19th August 2022

Tavistock Institute: Social Dreaming Matrices (Stanley Theatre)						
8am-9am	Mandela	Library	Gilmore	Dance Studio	Stanley Theatre	Elizabeth Gidney
9am-10.30am Sessions 1	1. Pantoums of Protest (Aamli) 2. The Poetry of Witness (Cairns and Hauser) 3. How does Protest Become Protest? (Darmer)	1. Drawing from the Foucauldian Toolbox to Theorize Protest Art as Antenarrative (Poon) 2. 'Where's My Madeleine?: An interrogation of the intersections of food, queerness and memory' (Panella) 3. You are what you buy (Borg)				1. 'When the students entered the stage, they were actors': The multidisciplinary ensemble for artists, educators and leaders' (Chemi & Firing) 2. The Emperor's New Clothes: tracking the halo effect of art-based learning (Sandberg)
10.30am- 11am Coffee & Tea						
11am-12.00pm Sessions 2	4. The generative power of grassroots poetry (Keleman & Surman) 5. Poetry in Leadership Development (Weir)	4. Art and Society Disrupted (Seleskovic et al) 5. Musical Communities in Primary and Lower Secondary Schools (Rauff Hansen) 6. Popular Education and Protest Performance (Jolly)	1. Filming an educational vignette on organizational behaviour through a collaboration between film and management education professionals (Stolin)		1. A novel's activism: the art of 'emotional labour' in Charlotte Bronte's Jane Eyre (El-Amir & Hathout) 2. The use of an art-based method to explore unconscious dynamics (Dent)	3. Expanding Professionalism (Passila et al) 4. Exploring the art of healthcare management: a stage reading on the inter-professional education for team medicine in Japan (Kawamura & Ohashi)

12.00pm-12.30pm	Bus Regulation: The Musical - art, activism and the fight for better buses in Manchester, Liverpool and Glasgow (Ellie Harrison) (Stanley Theatre)					
12.30pm-1.30pm	Lunch					
1.30pm – 3pm Sessions 3	6. From South Street toward protest with a little help from my friend – Monsieur Jourdain (Stoner) 7. Poetry Evaluation as Protest (Darmer)	7. Manufacturing discontent – sculpture as a tool for counter propaganda (Gittner) 8. An exploration of arts-based methods and decolonising approaches (Davis) 9. Spiritual, Education and Artistic Forms of Resistance to Contest the Rise of Anti-abortion attempts to re-colonize the bodies of women in the US (White and Turley-Sonne)	2. We can work it out: an interdisciplinary, narrative-centred pedagogy (Levinson and Tosti-Kharas)		3. Social innovation in interactive performance programming (Moreira) 4. Re-imagining a Mother (Kennedy)	5. All you need is love (Kernan) 6. Just ‘Do’ It: Moving the Body, Creating the Mind (Vanhenten & Richford)

3pm-3.30pm Coffee & Tea						
3.30pm – 5.00pm Sessions 4		'The Artist as Invited Stranger' (van Uden and Zwakman)	3. Creating a cinematic case study (Bunea)	Move your Body and Paint your Spirit (Winther)		7. Intercultural communication with Tintin, Snowy and Captain Haddock (Hindley et al) 8. Points of Contact (Lychnell)
5.15pm	Slam Poetry Competition					

Saturday 20th August 2022

8am – 9am Tavistock Institute: Social Dreaming Matrices						
Rooms	Mandela	Library	Gilmore	Dance Studio	Stanley Theatre	Elizabeth Gidney
9am-10.30am Sessions 1	Activist Origami (Kruijer)	1. 'Don't be Puzzled (by humanness at work) (Leligois)	4. 'Team Building: Do Arts-based interventions foster collaborative reasoning? (lbbotson)		5. Object and Human Relations (Scott) 6. A Polyphonic Dialogue with the archive: how an understanding of the present and possible futures is deepened by experiencing and reflecting on emotions unleashed by encounters with the past (Scott & Sama)	

At 11am, Simon Willems will be delivering a curator's tour of the exhibition 'DO they owe us a living?' at The Royal Standard.

	10.30am – 11am Coffee & Tea					
11am – 12.30pm Sessions 2	Defining Hybrid Heroes: The Spectrum from Scoundrel to Saint (Brokerhof et al)	<ul style="list-style-type: none"> 3. Play: fighting the formula, freeing the soul (James) 4. Playful but fetishised and commodified bodies? Investigating female work experiences in the British creative and cultural industries (Hinton-Lever) 5. The leaderful qualities of matterly encounters (Perez Moraga) 	5. .‘600 Mills’ (Wood)	<ul style="list-style-type: none"> 1. ‘Improving Low-Wage Worker Empowerment through Participatory Photography’ (Sawyer & Throughgood) 2. How Art as a vehicle for ideas-based ideologies can facilitate understanding climate change’ (Liu et al) 	<ul style="list-style-type: none"> 11. Participatory art as open-ended intellectual activism (Bergmann and Erlandsen) 12. Where art and activism intersect (Rebeiro & Hayes) 	<ul style="list-style-type: none"> 1. The aesthetics of subversion (Jansson) 2. Gentle Activism (Gavan)
	12.30pm-1.30pm Lunch					
1.30pm – 3pm Sessions 3		Performance Lecture on the O(map) theory of creativity (Barron)		<ul style="list-style-type: none"> 3. There are places I’ll remember: nostalgic musings down memory lane (Woods) 4. Immense daydreams: sacred adventures and unlikely activisms (Stanley) 	Naked/ Nude: a dramatic exploration of vulnerability in activism (Kruijer)	<ul style="list-style-type: none"> 1. University as the Enabler of Change (Ranczakowka) 2. ‘Imagine That!’ (Primus) 3. Cathedrals and Pissiors: Artistic temp-plates for creative management (Sonnenburg and Hindley)
	Coaches Depart for Port Sunlight at 4.30pm Free Time @ Port Sunlight followed by Gala Dinner @ Leverhulme Hotel with O’Hooley & Tidow Performance					

Sunday 21st August 2022

9.15am-10am	Coffee, Tea & Croissants	Tavistock Institute: Social Dreaming Matrices	
10am-11.30am	Workshops	Art, Climate, Transition: On Artists making an impact (van Uden & Lengeek) Mandela Room	The Debrief – A Piece of Emergent Solo Theatre (Levy) Stanley Theatre
11.30am - 12.00pm	Keynote Listener Panel Session	‘Do They Owe Us a Living?’ (Stanley Theatre)	
12.00pm-12.30pm	Closing Performance	‘The Dead – United!’ (Pil and Galia Kollektiv) (Stanley Theatre)	
12.30pm-12.45pm	Closing Speeches	Stanley Theatre	
12noon-1pm	Closing Lunch		

Conference Close

General Information

Wifi access

Computing and Printing:

- All presentation rooms are connected to the internet and a projector screen.
- If you have an AppleMac then you will need to bring a Mac connector.
- If you have eduroam your devices should automatically connect at the Guild of Students. For those delegates without eduroam please let us know at the registration desk and we will provide you with an access code.

Social Media:

- **Twitter:** @Ao_Management #onlyatAoMO
- **Facebook:** @ArtofManagementandOrganization
- **Website:** www.artofmanagement.org
- **Email:** jenna.aomo@gmail.com

Conference Phone Numbers:

In case of emergency you can call +44 07557425397 at any time.